

# VALTO GLASBOND®



## CASE STUDY

BIG DOUG'S PLACE

## GLASBOND Self-Adhered FRP Wall Panels

GLASBOND® is redefining hygienic wall panels as a leading-edge FRP (Fiberglass Reinforced Plastic) solution. Equipped with a pre-applied adhesive backing, GLASBOND reduces installation time and eliminates complications associated with glue. It provides a seamless process, minimal cleanup, and a single-source warranty. For restaurant remodeling, where construction speed and durable, easy-to-clean walls are non-negotiable, GLASBOND stands out as a breakthrough innovation.

### THE CONTRACTOR'S CHALLENGE

Big Doug's, a renowned Southern cooking institution in Cartersville, GA, was gearing up to open a new location in Hiram, GA. This wasn't just a fresh start—it was a full-scale transformation of a 9,000-square-foot former restaurant space that had been ravaged by a fire. The extensive remodel required a hygienic wall solution for the kitchen and beverage areas that could be implemented within a tight timeline. Graroc Construction, tasked with the job, needed an option that was fast, reliable, and compliant with health codes so the restaurant could seat 176 eager guests on opening day.

**"All of my contractors using GLASBOND are very happy with the product. Doing away with the messiness of glue and the ease of installation makes GLASBOND a stand-out solution for any job that requires FRP."**

**Billy Grant**  
Capital Materials | Regional Sales Manager



### THE INSTALLATION SOLUTION

Billy Grant, Store Manager at Capital Materials in Marietta, GA, suggested GLASBOND to Daniel Graham, owner and CEO of Graroc Construction. After relying on traditional FRP for years, Daniel was intrigued by Billy's description of the self-adhesive alternative. The promise? No glue, no fuss, and significant installation time savings that would outweigh the cost of a premium product. Graroc opted for GLASBOND, installing roughly 45 4x10 sheets across the kitchen and drink areas. Daniel was confident with the new material, knowing that the durability and ease of cleaning of GLASBOND would provide the same benefits as standard FRP.

The installation process was straightforward using standard tools. After a brief training session, supported by Billy and the GLASBOND team, the Graroc crew adapted quickly. They found that priming the walls was a smart move for added ease of adhesion. By not sanding the walls, they also avoided a potential source of extra cleanup time from dust. After installing the third or fourth sheet, the six-member crew quickly mastered the process, making precise adjustments during placement without the challenges of traditional glue-based methods.

**"It didn't take long for me to become a fan of GLASBOND. From the start of our first installation, I could see how fast the crew was able to handle the product easily and get the job done quickly. We had virtually no cleanup time since we didn't need to use glue, so we cut our total labor time in half, at least."**

**Daniel Graham**  
Graroc Construction

## THE RESULT

The outcome at Big Doug's was impressive. Daniel reported that with only a minimal installation learning curve, GLASBOND installed more than twice as fast as traditional FRP. The glue-free approach significantly reduced cleanup time, halving the overall labor hours. The panels matched FRP's gold standard for hygiene and durability and were ideal for the restaurant's high-traffic zones.

Mark Sullins, the restaurant owner, was thrilled with the turnaround time for the renovation, which kept the grand opening on track. Billy noted that Graroc's success was consistent with feedback from all the other contractors who've worked with the new product: GLASBOND's installation speed and simplicity are tough to beat. The remodel, now complete, helped to make Big Doug's Hiram location a top local hotspot.



**"The speed and efficiency of the installation were incredible. We were able to open on time, and the walls look fantastic."**

### Mark Sullins

Big Doug's Place | Owner



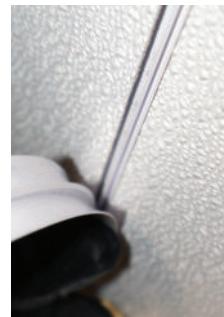
## THE CONCLUSION

GLASBOND turned a challenging remodel into a triumph at Big Doug's, proving that efficiency and excellence can go hand in hand. With its rapid installation, mess-free process, single warranty, and top-tier performance, contractors like Graroc are excited about using GLASBOND for their next FRP projects. For more information, visit VALTO at [GLASBOND.com](http://GLASBOND.com).





FASTER AND EASIER TO INSTALL.



## PEEL + STICK PANELS UP TO 60% FASTER INSTALL

RESULTS BASED ON  
2,000 sf JOB (roughly 50 panels)

Panel Selling Price

**GLASBOND**

**Traditional FRP**

Adhesive Price

\$6,780

\$3,360

**Total Material Cost**

N/A

\$ 857

**\$6,780**

**\$4,217**

Installation Cost

\$ 960

\$3,640

includes installation (\$80/hr rate)  
+ glue wastage and cleaning

**Total Cost Installed**

**\$7,740**

**\$7,857**

Total SF Cost Installed

\$3.87

\$3.93

Total Man Hours

12 hours

40 hours

## SAVE \$120 AND 28 HOURS

by utilizing GLASBOND vs. traditional frp

WHAT WILL YOU DO WITH YOUR TIME SAVINGS?

compare your own results with our full calculator at

[valtoem.com/GBNDcalculator](http://valtoem.com/GBNDcalculator)

**STRONGER THAN EVER.**



SCAN TO COMPARE YOUR OWN RESULTS WITH OUR FULL  
CALCULATOR AT [valtoem.com/GBNDcalculator](http://valtoem.com/GBNDcalculator)



At Valto, we partner with our customers, and through innovation, deliver advanced materials that enhance everyday environments. We succeed through a culture of collaboration, continuous improvement, and excellence. With integrity at our core, we challenge the status quo and pursue innovative approaches that benefit our customers and associates.

Since 1954, Valto Engineered Materials has provided innovative products and services and is a leading provider of FRP composite panels. Our lightweight composite products deliver unsurpassed strength and durability, and we continue to pioneer next level performance in building materials, recreational vehicles, and transportation.

